



Creative Producer

About Us:

We're an independent, full-service agency based in Liverpool; a team of thinkers, creators and makers. Passionate, culturally switched-on and creatively driven, we bring fresh perspectives to every brief. For over 15 years, we've partnered with leading brands across sport, FMCG and fashion.

The Role:

We're looking for a Creative Producer to take ownership of projects from brief through to final delivery. You'll combine creative thinking with exceptional organisational skills to develop ideas, plan productions and lead teams to deliver high-quality content across film, TV advertising and digital campaigns.

Working alongside strategy, creative, production, post-production and client services, you'll shape concepts, direct shoots and oversee post-production, ensuring every project is delivered on time, on budget and to the highest creative standard.

This is a role for someone who thrives on responsibility, takes initiative and enjoys turning ambitious ideas into exceptional creative work.

Key Responsibilities:

- Develop creative concepts and presentations in response to client briefs.
- Lead pre-production, including planning, scheduling, location sourcing, talent, crew, props and storyboards.
- Present creative ideas and production plans confidently to clients.
- Direct film shoots, ensuring the creative vision is realised.
- Manage productions on location, maintaining quality, efficiency and schedule.
- Brief editors and post-production teams throughout the editing process.
- Review edits, provide creative feedback and manage client amends through to final approval.
- Manage multiple productions simultaneously while maintaining exceptional attention to detail.
- Stay informed of emerging creative trends, production techniques and cultural developments.

Who We're Looking For:

You're an ideas-led producer who enjoys taking ownership and making things happen. You're equally comfortable developing concepts, presenting to clients, directing talent on set and leading a project through post-production.

You'll be proactive, organised and calm under pressure, with excellent communication skills and the confidence to lead clients, crew and collaborators throughout the production process. Most importantly, you'll care about the quality of the work and have the drive to see every project delivered to the highest standard.

Qualifications & Experience:

- 5+ years' experience within a creative agency, production company or brand.
- Proven experience managing projects from creative concept through to final delivery.
- Strong conceptual thinking and the ability to develop creative ideas from a client brief.
- Experience directing film shoots.
- Confident in presenting creative ideas and working with clients.
- Excellent organisational and project management skills.
- Experience briefing and managing editors, and freelance production teams.
- Strong understanding of production workflows across film, and digital content.
- Exceptional attention to detail with the ability to manage multiple concurrent projects.

Good To Know:

Location: Liverpool (Knowsley)

Type: Full-time

Salary: DOE

Reports to: Head of Creative

All candidates must have the right to work in the UK.